

ACADEMIC EXPERIENCE

Georgia College & State University, Milledgeville, GA – Lead Technical Specialist **2004 to Present**

Oversaw initial set-up and now manage the Instructional Technology Center (ITC) in the Georgia College Library & Instructional Technology Center (LITC) including computer classrooms, open labs, a collaborative lab and a media lab; supervise full-time staff, support faculty, hire and train student staff, develop and teach workshops, and provide hardware & software support for approximately 400 computers, servers and a broad range of interactive media devices.

- Report to the Dean/University Librarian. Oversee Instructional Technology Center operations; demonstrate excellent interpersonal skills and the ability to work with a diverse population with varied technology backgrounds/experiences. Participate in meetings, committees, conferences & workshops as appropriate.
- Manage, coordinate, and facilitate the daily operation of the Library & Instructional Technology Center facilities to ensure high level of customer service. Hire, supervise and provide training for personnel in computer and computer lab operation and maintenance for the Instructional Technology Center.
- Manage, coordinate, and facilitate daily operation of Georgia College student support and repair services and Student Serve Help Desk. Hire, supervise and provide training for personnel in computer repair and maintenance for all major hardware, software and computer operating systems.
- Supervise staff, user services, and policies and procedures for ITC resources available to the GC community. Use ITC resources within the campus community to facilitate teaching, learning and research that involve innovative technologies to enhance scholarly endeavors.
- Perform technical troubleshooting, diagnostics, and repairs or arranges for the maintenance of all types of computer hardware, software, and multimedia devices. Supervise and provide training for personnel in staff, faculty and student computer maintenance and repair.
- Coordinate and schedule GC campus computer lab resources. Develop and support new and emerging innovative technology programs.
- Prepare reports, statistics, budgets and assessments for LITC. Participate and collaborate in the identification and planning for technology needs; diagnose and resolve resource distribution issues. Stay abreast of trends and technology developments.
- Oversee training and review the needs through feedback and input from the designated academic and administrative areas.

LEADERSHIP TRAINING

- Higher Education Leadership Program, sponsored by Georgia College president Dr. Stas Preczewski, and led by Georgia College provost Dr. Sandra Jordan, 2011/2012 academic year
- Innovative Course-building Group (ICbG), grass-roots social network for learning that supports teaching faculty and staff across disciplines, 2011/2012 academic year

SERVICE TO THE UNIVERSITY

- SACS Compliance Certification Subcommittee, Facilities, Chair, 2011 to present
- Director of Libraries Search Committee, 2011 to present
- BALD Shorts Film Festival Organizing Committee, Judging Coordinator, 2010 to present
- To Write Love On Her Arms, RSO Advisor, 2010 to present
- Mission Statement Drafting Committee, 2010 to 2011
- Staff Council Delegate, 2005 to 2011 (Chair 2009/10, State Delegate 2010/11)
- University Senate, Resource Planning & Institutional Policy Committee, 2006 – 2010 (Secretary 2007/08)
- Strategic Resource Management Task Force, 2009
- SACS Fifth Year Interim Review, Compliance Certification Subcommittee, Facilities, Chair, 2009
- Provost & Vice President for Academic Affairs Search Advisory Committee, 2008
- Technology Planning Council, Co-Chair, 2006 to 2009

ACADEMIC EXPERIENCE (CONTINUED)**Georgia College & State University (continued)****SERVICE TO THE COMMUNITY**

- Dream Team (public middle-school youth cycling) Milledgeville, organizer, 2011 to present
- Oconee Area Citizen Advocates, Board of Directors, 2010 to present
- QPR (Question, Persuade, Refer) For Suicide Prevention, Certified Gatekeeper Instructor, 2009 to present
- Oconee Suicide Prevention Coalition, founding member, 2008 to present
- Baldwin Public Schools, Parent University, Computer Instructor, 2007 to 2010
- Bill E. Ireland Youth Development Campus (YDC), Community Advisory Board, 2007 to 2010
- Old Capital Museum Society, Treasurer, Board of Trustees, 2005 to 2007

PRESENTATIONS

- The Future of the Book Conference, July 2011, Florida State University and the Panhandle Library Access Network (PLAN), Tallahassee, FL, "Is Book A Verb? The Social Future of the Book" (updated and expanded)
- The Future of the Book, Symposium, February 2011, Georgia College, Milledgeville, GA, Organizer; Panel Moderator and Presenter, "Is Book A Verb? The Social Future of the Book"
- University Health Educators Seminar, June 2010, Milledgeville, GA, "Putting it on Their Level- Effective Communication with Today's College Student: Introduction to Podcasting"
- The Public Health Approach to Preventing Suicide at Colleges & Universities in Georgia, Third Annual Conference, April 2010, Athens, GA, "Gatekeeper Training: What is it? How is it done?" (3 sessions)
- Diversity in Education, First Annual Middle Georgia Diversity Conference, April 2010, Milledgeville, GA, "That's so GAY!: Promoting With Liberty & Justice For All"
- Cloud Computing, February 2008, presentation for Georgia College faculty sponsored by the Technology Planning Council (TPC) and the Center for Excellence in Teaching and Learning (CETL)
- Baldwin County Public School District, Parent University, Milledgeville, GA, February 2007, A History of Search; Internet Search Techniques
- Collaborative Digital Education Summit for K-12 and Higher Education Innovators, July 2007, Milledgeville, GA, iMovie HD Workshop
- Gold/Galileo Annual Conference, Library Collaboration: Creating and Strengthening Digital Communities, Athens, GA, August 2006, "Forging a Digital Revolution: iPods, Streaming Media, and Open Repositories"
- Georgia Library Association, Council of Media Organizations (GA COMO) conference, October 2005, Columbus, GA, "Academic Libraries and Information Technology: Sharing More than Space"

HONORS

- Omicron Delta Kappa (ODK), Georgia College. Tapped: October 6, 2009; Induction: November 17, 2009

St. Francis College, Brooklyn, NY, Adjunct Faculty, Technology Specialist **1989 to 2003**

Located in Brooklyn Heights, NY, serving 2,000 undergraduate and graduate students, the college features affordable tuition, excellent scholarship programs and small classes.

- Designed, subcontracted and oversaw construction of small teaching television production studio.
- Quinquennial Review, State of the College, Technology Report. Completed May 2002.
- Taught studio/portable production & editing, Topics in Mass Communication courses

PROFESSIONAL EXPERIENCE**Mediapolis, Inc., New York, NY – Senior Producer/Project Manager** **1999 to 2002**

Senior manager in charge of company owned Web sites, interactive advertising network and promotional and community affiliations; produced twenty websites for clients including the New York Times Co., Sony Music, and Johnson & Johnson.

PROFESSIONAL EXPERIENCE (CONTINUED)**Mediapolis, Inc. (continued)****Project Management –**

- Led, organized, and supervised five Perl programmers, three Project Managers, Creative Director and Graphic Artist.
- Coordinated technology projects, led production teams, built sites from proposal and specification through launch.
- Standardized methodologies and specification process to facilitate management team communication and build trust.
- Devised and developed feature-set to enable client control over dynamic website look and feel (early CMS).

Strategy & Marketing –

- Developed and implemented marketing plan for subscription-based Web site resulting in 135% subscriber increase.
- Directed traffic development for daily news site resulting in 58% six-month increase to 2.2m page views per month.
- Oversaw network of promotional affiliates in six cities and community partners nationwide to grow traffic and sales.
- Planned/implemented site changes based on analyses of trends, opportunities and risks in the online environment.

Interactive Advertising –

- Produced and executed online marketing campaigns including buying, trafficking, banner creation and Web design.
- Ran advertising network serving seven million advertising units monthly across eight affiliated sites.
- Established analytical tools and reporting systems to ensure optimal performance and accurate and timely delivery.
- Managed in-house ad-serving software, DoubleClick DART for Advertisers, accounting and reporting systems.

Larchmont Mamaroneck (NY) Community Television, Inc. – Executive Director**1987 to 1999**

Managed not-for-profit television corporation with six production locations, three studios, portable and post-production equipment, and transmission facilities for three cable television channels.

Resource Builder and Fundraiser –

- Negotiated cable television franchise settlement valued at \$3.5 million, the richest per subscriber in the region.
- Instituted development plan including major donors, fund-raising events, direct mail and corporate sponsorships.
- * Established cooperative lease agreements with two school districts, a municipal government and a public library.
- * Achieved short-term and ten-year budget targets resulting in 300% income growth.

Trainer, Coach and Team Builder –

- * Supervised 12 staff and 100 volunteers; developed policies, programs and long-range plans with Board of Directors.
- * Executive produced, planned, and developed over 1,000 hours of original television programming annually.
- * Built coalition of local governments, schools and civic groups to support franchising process and pass the agreement.
- * Designed and implemented M-PEG 1 video server-based master control with Web based routing and switching.

Larchmont Mamaroneck (NY) Community Online Services, Inc. – Executive Director**1995 to 1999**

Conceived, established and incorporated not-for-profit organization to provide digital telecommunications services for three municipal governments and to build a shared fiber institutional network linking government buildings, libraries and schools.

Technology Development –

- Established an early community Internet Service Provider (ISP) offering T1, ISDN and dial-up Internet access.
- Operated a community bulletin board service (using TBBS) for residents, including Internet e-mail, 1993 to 1996.
- Negotiated and secured agreement with NYNEX (now Verizon) to provide free high-speed lines and computers.
- Developed custom relational database and innovative WAN using coaxial cable to link remote sites.

Community Engagement –

- Managed a computer lab with advanced digital photo and video services open to the public.
- Established proprietary online service with custom graphic user interface and unique local content.
- Assembled a student development team to customize software and design original online features and services.
- Offered training workshops in basic computer literacy and the Internet.

CONTRACT & CONSULTING EXPERIENCE

- Data Conversion Specialist, Harper Collins Children's Books, New York, NY** **2002 to 2003**
Assisted with the data conversion for migration from a Web based Digital Asset Management (DAM) system to the newer Telescope enterprise software from North Plains Systems.
- Usability Consultant, Stephenson Partners Corp., New York, NY** **Completed 10/02**
Conducted usability evaluation of the Canon Business Machines' Network Intranet and developed an online questionnaire to inform their site redesign.
- Consultant, New York, NY – TV Studio Design** **1989 to 1998**
Designed, subcontracted and oversaw construction of innovative teaching television production studios:
- Mamaroneck Library, 136 Prospect Ave., Mamaroneck, NY 10543. Completed May 1989.
 - St Francis College, 180 Remsen St., Brooklyn, NY 11201. Completed September 1991.
 - Rye Neck Schools, 310 Hornidge Road, Mamaroneck, NY 10543. Completed June 1998.
- LEAP Artist in Residence, Video, NYC Board of Education** **1986 to 1989**
Developed experimental instructional video programs with students and trained teachers in the use of video in the classroom as an enhancement to the academic curriculum for the Learning through an Expanded Arts Program (LEAP) project of the NYC Board of Education.
- SELECTED PRODUCTION EXPERIENCE**
- Producer/Director/Editor – *For Such A Time As This*** **Completed 2011**
A ten-minute documentary profile of Reverend Genie Hargrove who was ordained an out lesbian Southern Baptist preacher. The video follows Genie to a Story Corps interview in Macon, Georgia (later broadcast on Georgia Public Radio) and has been screened in festivals around the U.S.
- Producer/Director/Editor – *The HOPE Bus*** **Completed 2009**
The six-minute video was shot by award winning documentary videographer Julie Gustafson, produced and edited by me. Conceived with Baldwin County Schools, the HOPE Bus (for Helping Our Parents Educate) is a project of Parent University to bring computers to the parents, it won Best Bobcat Short in the 2009 GC Bald Film Festival.
- Production Facilitator – *Czech Point Blog/Old Books & New Experiences*** **Maymester 2006**
Accompanied a 2006 GC study abroad program as a technical consultant to instruct and facilitate student video documentation of the trip. All students participated in a video blog, <http://gcsuczechpoint.blogspot.com>; photography is posted to a Flickr photostream; and a 30-minute documentary was produced. Received Weir Grant support for the trip.
- Producer/Director/Editor – *Pseudo Programs, Action NY*** **Webcast 1999**
Initiated and established a bi-weekly segment on the New York City LGBT community for Pseudo.com. Founded by Josh Harris, Pseudo was the first provider of Online Net-Television (Webcast) entertainment. Also carried on the Prodigy network, Action NY was one of fifty different interactive Net-TV shows produced out of their SoHo loft.
- Producer/Director – *Out In America: Cover Story*** **Broadcast: 1991**
A documentary profile of the experiences of parents of lesbian and gay people which draws parallels between the African American, Jewish and feminist civil rights movements and the lesbian and gay struggle for acceptance. Segment opened a nationally broadcast PBS panel discussion program.
- Producer/Director – *Teenage Stress Management: Learning To Cope*** **Released: 1988**
A four-part educational documentary videotape to help teenagers recognize and cope with stress. Teenage Stress Management was commissioned by and distributed through Guidance Associates, Inc.
- Producer/Director – *The Maze*** **Broadcast: 1987**
A program I developed in workshop with junior high school students as part of citywide effort to target potential dropouts and encourage students to stay in school, funded through the NYC BoE Attendance Improvement & Dropout Prevention program.

SELECTED PRODUCTION EXPERIENCE (CONTINUED)

Producer/Director – *New Youth Connections***Released: 1987**

A documentary look at a group of New York City teens who write, edit and distribute a city-wide teen newsmagazine. The documentary was produced with a grant from the American Can Company, distributed worldwide through FilmFair Communications, and was selected to be in the permanent collection of New York's Donnell Library Media Center.

Segment Producer/Editor – *Our Time***Broadcast: 1983**

An early newsmagazine format series focused on the LGBT community, produced out of WNYC-TV and written and hosted by noted author, film historian, and activist Vito Russo. Guests included Lilly Tomlin, Harvey Fierstein, and Kate Clinton.

OTHER PROFESSIONAL ACHIEVEMENTS & CIVIC ASSOCIATIONS

- Technology Editor, The Moderate Voice (TMV); Founded by editor and veteran journalist Joe Gandelman, the site includes news analysis, original reporting, and popular culture features from across the political spectrum, 2007 to present.
 - Blogged continuously since 2004; moved to TMV and put on masthead as Technology Editor in 2007.
 - Site ranked number 33 on Technorati's Top 50 U.S. Politics Blogs in 2010 midterm elections.
 - Nearly 150,000 unique visitors weekly.
- Brooklyn (NY) Borough President Marty Markowitz's Cultural Transition Committee advisor, 2002/03.
- Manhattan Neighborhood Network Board of Directors, Borough President appointee, 1992 to 2000.
 - Served as Secretary/Treasurer: oversaw investments, \$3 million operating, and \$9 million capital budget.
 - Chaired Franchise Committee: negotiated public interest requirements of the NYC/Time Warner Franchise Agreement.
 - Capital Committee: purchased midtown NY building, designed and constructed state-of-the-art television studios.
 - Marketing Committee: hired polling firm, developed marketing and community outreach programs.
- Media Alliance Board of Directors; 1998 to 2000.
- European Television Association of America, Board of Directors, 1997 to 2000.
- Congresswoman Nita Lowey's Cable Advisory Committee, 1994 to 1998.
- Authored a position paper: The Democratic Potential of Public Access Television; presented it at the Alliance for Community Media National Conference, July 1998.
- Access For All, Steering Committee, 1995 to 1997.
- Identity House, Executive Committee, Treasurer, Peer Counselor, 1991 to 1995.
- Professionals In Film/Video, Board of Directors, Newsletter Editor; 1990 to 1994.
- Published "A Studio Goes Mobile: A New Meaning for the Term 'Roll-In'," Community Television Review, May 1990.

EDUCATION

New York University, Tisch School of the Arts

Bachelor of Fine Arts, 1987

Major: Film and Television

Awards:

Frank O'Connor Memorial College Television Award, Academy of Television Arts and Sciences, 1986.

Best Student Production, Birmingham International Educational Film Festival, 1986.

Best Documentary Short, New York University Video Festival, 1987.

REFERENCES

Available upon request.